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Virtual Accuracy...Specializing In Your Organization.

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Virtual Assistance...A Door To Profitable Business Solutions

Businesses and professionals looking to make 2004 a financially successful year are looking to Virtual Assistants to help make this a reality. According to The Alliance for Virtual Business, "Virtual Assistants use their expertise and administrative know-how to design solutions and provide positive results for their clients".

Spartanburg, SC--April 20, 2004--Virtual Assistants or VA's are partnering with businesses and professionals to provide solutions to everyday administrative and technical challenges. The *International Virtual Assistants Association* defines a Virtual Assistant (VA) as, "an independent entrepreneur providing administrative, creative and/or technical services. Utilizing advanced technological modes of communication and data delivery, a professional VA assists clients in his/her area of expertise from his/her own office on a contractual basis."

Virtual Assistants can partner with clients for one-time projects and daily activities. Clients are attracted to VA's because they do not have the usual expenses and overhead when utilizing these professional independent contractors. While most VAs perform administrative tasks they are more than just a home-based secretary. Before setting up their practices, most VAs held prominent positions in the corporate world. The Virtual Assistance industry comprises former corporate trainers, CPAs, publicity agents, marketing executives, paralegals, executive assistants and many more.

According to Spartanburg, SC based Virtual Assistant, Dale Noles, "With the advent of new technologies, it is possible for business executives to feel as though their assistant is in the same room with them. Certain software packages allow VA's to access their client's computer system to complete projects as though in the client's office. Additionally, with computer to computer web conferencing and voice-over IP technology, you can communicate with your clients globally, through your current Internet connection, with no additional charges incurred." Noles further states, "We seek to educate professionals on a global basis about the benefits of utilizing members of the Virtual Assistance industry. Furthermore, we believe that one day Virtual Assistants will be a household name and our ultimate goal is for professionals when speaking amongst colleagues, to automatically say, 'Who's your VA?'"

About Virtual Accuracy

Virtual Accuracy is based in South Carolina, but services clients locally and globally. *Virtual Accuracy* offers administrative, technical and marketing solutions to businesses and other organizations who are overwhelmed with daunting, everyday administrative tasks such as document preparation, copywriting, marketing, advertising, database management, website design, desktop publishing and more. *Virtual Accuracy* is your "everything an assistant does and more...virtually" company, offering a full line of administrative and technical solutions.

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